

Jeremy Garcia

A Digital Product Designer and design leader passionate about collaboration, visual craft, and emerging technology.

Home:

Provo, Utah

Email:

hello@toojg.com

Portfolio:

toojg.com

Skills & Tools:

Screen design and prototyping with Figma.

Web programming with Webflow, HTML, CSS, Javascript, VS Code, and Github.

Micro-interaction prototypes, animation, and motion created in Adobe After Effects.

Print, illustration, and most graphic work created in Adobe Illustrator, Photoshop, and InDesign.

Education:

School of Visual Arts (NY)
Master of Fine Art in Design Class of 2020

Utah Tech Univeristy (UT)
Bachelors of Science:
Emphasis in Graphic Design Class of 2017

Breeze Airways:

Manager UI/UX Design 01/2024 - Current
Salt Lake City, Utah

- Continue responsibilities as Design Lead.
- Mentor designers through 1on1's and formal critique sessions.
- Develop hiring processes for design team.

Digital Product Design Lead 07/2022 - 12/2023
Salt Lake City, Utah

- Lead the creation of Breeze's first design system.
- Work with the "Sell" team in an agile format to create, test, and launch features for Desktop, mobile, and the Breeze App.
- Lead and mentor a small team of designers.
- Work with the Senior Digital Analyst to develop Breeze's A/B testing practices.

The Office of Jeremy Garcia 05/2014 - Current
Freelance Designer
Remote

- Design for client projects in web, digital product, brand, motion, and illustration.
- Clients include The Guggenheim Museum, Autodesk, The School of Visual Arts, Utah Tech University, and a handful of exciting startups (Corso, Alleva, Refer.io, Codechangers, SaltStack, etc).

Purple: 05/2021 - 07/2022
Senior Digital Product Designer
Remote

- Partnered with Product Managers and Engineers to research, design, and develop Purple's flagship e-commerce pages and launch them on a new CRM platform.
- Managed, updated, and improved component/style library.
- Led projects around motion design.

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Recognitions:

AIIGA The 100 Show SLC
Exhibitor - 2020

Awwwards

Honorable Mention for
portfolio site - 2020

Typewolf

Site of The Day - 06/2020

Printing United Alliance

Specialty Printing Award - 2016

Utah Tech University:

Adjunct Professor
Remote

- Taught Intro to Digital Design to twenty students.

Sunrun:

Interaction Designer
Lehi, Utah

- Led design for multiple microapps created for sales training, competitions, and client facing sales.
- Managed three designers on the sales marketing team, including running weekly critique meetings.
- Encouraged innovation within the team, including using AR technology on projects.
- Established systems to improve request intake and team file management.

The Collected Works:

Senior Graphic Designer
New York, New York

- Created the 2020 tour branding for Grammy award winning band, The National.
- Developed web concepts for multiple startups and supported brand development.

Applicant Pro:

Product Designer
Remote

- Led design on the core Applicant Tracking System which is used by over 9,000 companies during their hiring process.
- Designed prototypes, conducted user tests, and worked with developers to implement designs.
- Created UI improvements on multiple in-house tools.

Rumple:

Product Designer
St. George, Utah

- Became Rumple's first employee. Led design across all touchpoints, including brand, web, and product design.
- Worked with founders, developers, and early adopters to create and improve the main CRM product.

Note: Experience before 2015 has been omitted. Professional design experiences began in 2013.