

## Jeremy Garcia

Digital Product / Interaction Design / Design Systems

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### Home:

Provo, Utah

### Email:

hello@toojg.com

### Portfolio:

toojg.com

### Skills & Tools:

Screen design and prototyping with Figma.

Web programming with Webflow, HTML, CSS, Javascript, VS Code and Github.

Micro-interaction prototypes, animation, and motion created in Adobe After Effects.

Print, illustration, and most graphic work created in Adobe Illustrator, Photoshop, and InDesign.

### Education:

School of Visual Arts (NY)

Master of Fine Art in Design Class of 2020

Utah Tech Univeristy (UT)

Bachelors of Science:

Emphasis in Graphic Design Class of 2017

### Breeze Airways:

Manager UI/UX Design

01/2024 - Current

Salt Lake City, Utah

- Continued responsibilities as Design Lead
- Mentor designers through 1on1's and formal critique sessions.
- Develop hiring processes for design team.

Digital Product Design Lead

07/2022 - 12/2023

Salt Lake City, Utah

- Lead the creation of Breeze's first design system.
- Work with the "Sell" team in an agile format to create, test, and launch features for Desktop, mobile, and the Breeze App.
- Lead and mentor a small team of designers.
- Work with the Senior Digital Analyst to develop Breeze's A/B testing practices.

### The Office of Jeremy Garcia

05/2014 - Current

Freelance Designer

Remote

- Designed for client projects in web, digital product, brand, motion, and illustration.
- Clients include The Guggenheim Museum, Autodesk, The School of Visual Arts, Utah Tech University, and a handful of exciting startups (Corso, Alleva, Refer.io, Codechangers, SaltStack, etc).

### Purple:

05/2021 - 07/2022

Senior Digital Product Designer

Remote

- Partnered with Product Managers and Engineers to research, design, and develop Purple's flagship e-commerce pages and launch them on a new CRM platform.
- Managed, updated, and improved component/style library.
- Led projects around motion design.

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### Recognitions:

AIGA The 100 Show SLC  
Exhibitor - 2020

Awwwards  
Honorable Mention for  
portfolio site - 2020

Typewolf  
Site of The Day - 06/2020

Printing United Alliance  
Specialty Printing Award - 2016

### Extracurriculars:

Music (I listened to 66,909  
minutes of music  
in 2022).

Utah Jazz Basketball Fan.

House Renovator (my house  
was built in 1885).

I'm a Dad! (I've never been  
more tired or happy!)

Adjunct Professor at  
Utah Tech University.

### Sunrun:

Interaction Designer  
Lehi, Utah

- Led design for multiple microapps created for sales training, competitions, and client facing sales.
- Managed 3 designers on the sales marketing team, including running weekly critique meetings.
- Encouraged innovation within the team, including using AR technology on projects.
- Established systems to improve request intake and team file management.

### The Collected Works:

Senior Graphic Designer  
New York, New York

- Created the 2020 tour branding for Grammy award winning band, The National.
- Developed web concepts for multiple startups and supported brand development.

### Applicant Pro:

Product Designer  
Remote

- Led design on the core Applicant Tracking System which is used by over 9,000 companies during their hiring process.
- Designed prototypes, conducted user tests, and worked with developers to implement designs.
- Created UI improvements on multiple in-house tools.

### Rumple:

Product Designer  
St. George, Utah

- Became Rumple's first employee. Led design across all touchpoints, including brand, web, and product design.
- Worked with founders, developers, and early adopters to create and improve the main CRM product.

01/2021 - 05/2021

01/2020 - 03/2020

02/2017 - 02/2019

08/2015 - 02/2017

Note: Previous experiences before 2015 have been omitted due to space constraints. However, I am more than happy to discuss these roles further and provide additional details upon request.